

# KRYSTAL LAUK

Illustrator & Designer  
krystallauk.com

Address.  
Available upon request

Contact.  
krystal.lauk@gmail.com  
Phone# available upon request



## SUMMARY

While obtaining my Illustration BFA at the Academy of Art University, I forged a career in commercial UI/UX and visual design. My experience in design continues to inspire and work in tandem with illustration. In 2015 I graduated as an exemplary student, with awards from American Illustration, Society of Illustrators, and the Academy of Art Illustration program. I now work as an independent illustrator and designer, with a growing roster of high profile clients such as Uber, Leapfrog, and UC Berkeley.

I have a passion for creating highly conceptual and striking visual narratives. I am driven with a mission to delight and engage through illustration and design, brand identity, and storytelling.

View my portfolio and additional information at [krystallauk.com](http://krystallauk.com)



## EXPERIENCE

April 2015 - present

**Krystal Lauk Studios**  
San Francisco, CA  
Illustrator, Visual Designer

Krystal Lauk Studios creates beautiful, compelling narratives and finely crafted design. Specialties include editorial, narrative, and advertising illustration, storyboards, brand identity illustration, infographics, iconography, compositing, visual design and UI design.

May 2013 - April 2015

**Cog1 Digital Agency**  
San Francisco, CA  
UI/ UX Designer, Illustrator

Digital Illustration, Web and Mobile Design, Layout Design, UI/UX, Prototyping, Brand Identity for a diverse spectrum of clients, from start ups to Fortune 500 companies.



## EDUCATION

2010 - 2015

**Academy of Art University**  
San Francisco, CA  
BFA Major in Illustration

2004 - 2006

**Arizona State University**  
Tempe, AZ  
Pursued a major in Painting & minor in English Literature before transferring to the Academy of Art University.



## AWARDS & MEMBERSHIPS

2015

**American Illustration 34 Competition**  
Illustrative work chosen to be featured permanently in The Archive, an exclusive juried annual.

2015

**Society of Illustrators Student Competition**  
Artwork was featured in the May 2105 Society of Illustrators show in New York.

2015-current

**Society of Illustrators Member**  
Active contributor to the Illustration community through the Illustrator-S membership.

2013, 2014, 2015

**Academy of Art Spring Show**  
Multiple illustrations featured in a collection of the finest student work.

2014- current

**AIGA Member**  
Active contributor to the design community.

2013- current

**Academy of Art Presidential Scholarship**  
Awarded scholarship for high academic standing for three consecutive semesters.